

## Free money from Google

Contributed by Datagod  
Sunday, 18 February 2007  
Last Updated Sunday, 18 February 2007

Google gave me 30 dollars today to spend towards Adwords. I also had a coupon from my webhosting company which brought my grand total to about \$70. Google charges a \$10 fee to create the adwords account, so I am left with about \$60 worth of free advertising.

I setup a campaign to advertise the SQL Hunter . In one day, 15,000 ads were shown, 4 people clicked, I was charged 62 cents (not .62 cents, as some phone support noobs would claim).

It was an interesting experiment. I guess for \$60 googlebucks I can get about 300 visitors to SQL Hunter. Seems rather expensive to me. But then again I am not selling anything on the website...just trying to have some fun.